

8 practical insights to develop actionable and measurable strategies that drive meaningful impact

SDG Alignment

Ensure your event objectives contribute to global priorities like reduced inequalities, quality education, climate action and gender equality. 10 REDUCED INEQUALITIES

2 Human-Centered

Adopt a human-centered approach to enhance wellbeing, dietary awareness, and mental health.



3 Diverse Programming

4 QUALITY EDUCATION

Promote equity in event programming through diversity of speakers, vendors, content, music and staff to break barriers that intentionally amplify marginalized voices.

4 Universal Access

Enable participation for people with physical, cognitive and economic disabilities. Designing for the most marginalized groups ensures universal accessibility.





@growwithzomo

#letsgrowtogether



8 practical insights to develop actionable and measurable strategies that drive meaningful impact

5 Sustainable Practices

Minimize waste, reduce carbon footprints, and encourage responsible utilization by integrating sustainable practices.



6 Community Engagement

Engage local communities and advocacy groups to strengthen social cohesion, support capacity building to and address inequalities. 11 SUSTAINABLE CITIES AND COMMUNITIES

7 Equity Training

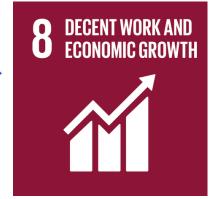
Equip stakeholders, clients and staff with skills to promote equity and inclusion, empowering them to advocate for these principles.





8 Impact Measurement

Measure and report impact to foster accountability, strengthen partnerships, and ensure transparent progress.



@growwithzomo

#letsgrowtogether